## **REMARKS**

This is in response to the Office Action dated August 9, 2004. Claims 154-189 are pending. The abstract has been changed as suggested by the Examiner.

Generally speaking, for purposes of example only and without limitation, certain embodiments of this invention relate to a liquid crystal display device which is driven in a particular manner. For example, as shown in Figures 26-27 of the instant application, each illuminating element illuminates in a darker luminance (e.g., second luminance) when the display element corresponding to the illuminating element is scanned. For example, see pages 81-92 of the instant specification.

Moreover, in certain example embodiments of this invention, the illuminating elements respectively illuminate the display elements in such a manner that each illuminating element group respectively illuminates a display element group in a second luminance in a period from Time P to Time (P + tb), and illuminates in a first luminance in a period from the Time (P + tb) to Time (P + f), the second luminance being darker than the first luminance, where tb is a predetermined time, f is one vertical period, and the Time P is a time at which a display element band having an earliest scanning time in the display element group the illuminating element group illuminates is scanned.

Claims 154-189 stand rejected under 35 U.S.C. Section 112, first paragraph. This

Section 112 rejection is respectfully traversed for at least the following reasons. First, it is
believed that the claim changes herein address and overcome any potential issue in this respect.

Second, for purposes of example and without limitation, Fig. 27 of the instant specification
clearly illustrates illuminating a display element group in a second luminance in a period from

Time P to Time (P + tb), and illuminates in a first luminance in a period from the Time (P + tb)

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to Time (P + f) (e.g., see the second drawing down in Fig. 27 which clearly illustrates this where time P is at the beginning of the Frame Time). See also for example the instant specification at pages 89-91. Thus, it is respectfully submitted that the claims are entirely supported by the specification as filed.

For at least the foregoing reasons, it is respectfully requested that all rejections be withdrawn. All claims are in condition for allowance. If any minor matter remains to be resolved, the Examiner is invited to telephone the undersigned with regard to the same.

Respectfully submitted,

NIXON & VANDERHXE R.C.

By:

Joseph A. Rhoa Reg. No. 37,515

JAR:caj 1100 North Glebe Road, 8th Floor Arlington, VA 22201-4714 Telephone: (703) 816-4000

Facsimile: (703) 816-4100